

In-Class Activity: Scan & Verify

Supply Chain | 15 min | Groups of 2–3

Instructor note: Bring 5 products to class (e.g. coffee, chocolate, bottled water, t-shirt, phone charger).

Task: For each product, trace the supply chain as far as you can using only the information on the packaging, QR codes, or the brand’s website. Score each product on the Trust Gap Scale.

#	Product	Step 1: Retailer	Step 2: Distributor	Step 3: Producer / Origin	Score (1–5)
1					
2					
3					
4					
5					

Trust Gap Scale: 1 = Zero idea where it comes from 2 = Country of origin only 3 = Company + country 4 = QR code / website with details 5 = Full verifiable chain (farm to shelf)

Findings:

Which product scored highest? What made it traceable?

Which product scored lowest? What information was missing?

How would blockchain-based provenance change the lowest-scoring product?

Would you pay 10% more for a product with a score of 5? Why or why not?