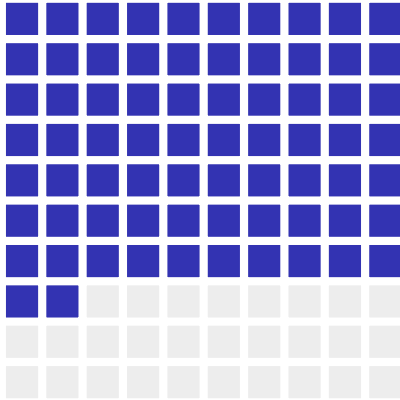
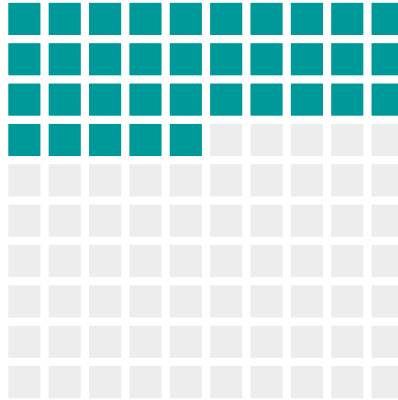


# FinTech Market Penetration by Category

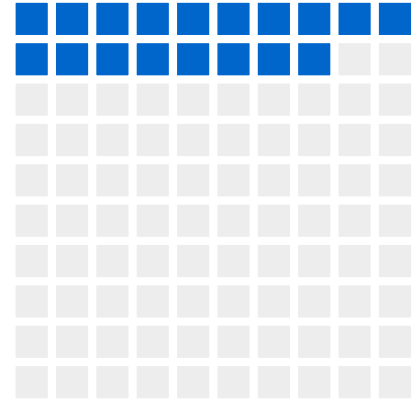
**Digital Payments**  
72%



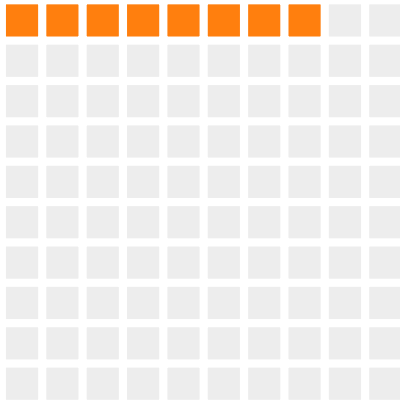
**Digital Banking**  
35%



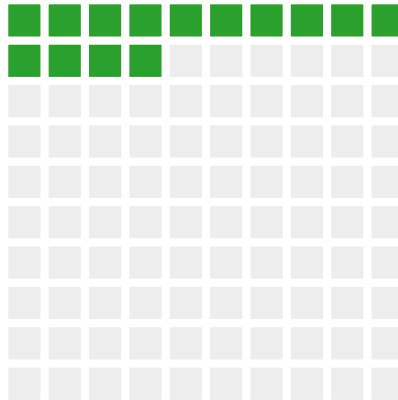
**Digital Lending**  
18%



**InsurTech**  
8%



**WealthTech**  
14%



**Embedded Finance**  
22%

