

# Lesson 4.4

## Carbon Metrics and Climate Value-at-Risk Quantifying Portfolio Exposure

Module 4: Green Finance Risk Management

GREEN FINANCE Professional Certificate

Erasmus+ CBHE 101237817

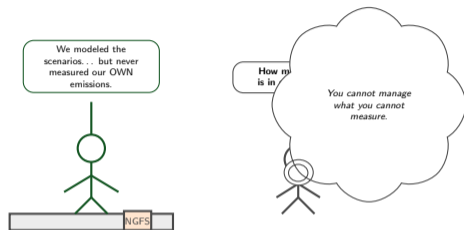
# Why Could a Bank Not Answer “How Much Carbon Exposure Do We Have?”

## [FOUNDATION]

**Situation:** A risk manager has completed the scenario analysis (L4.3). NGFS pathways modeled. Fan charts produced. The board asks: “How much carbon is in our portfolio?”

**Complication:** The risk manager looks at a stack of scenario reports and says: “We modeled the scenarios... but we never measured our own emissions.”

- Scenario analysis tells you **what MIGHT happen**
- Carbon metrics tell you **how much you are EXPOSED**
- Without measurement, risk management is guesswork



Scenario analysis tells you what MIGHT happen.  
Carbon metrics tell you how much you are EXPOSED.

**You cannot manage what you cannot measure. Carbon metrics turn scenario narratives into portfolio-level numbers.**

# What Changed Between Lesson 4.3 and This Lesson?

## [FOUNDATION]

### Scenarios Modeled (Lesson 4.3)

- NGFS pathways **established** – Orderly, Disorderly, Hot House World
- Monte Carlo uncertainty **quantified** via fan charts
- Sectoral PD/LGD shocks **calibrated** from scenario variables
- But the bank does not yet know its **own carbon footprint**

*"We know what the world might do to us. But how much are we exposed?"*

### Now Measure the Exposure (Lesson 4.4)

- Calculate **financed emissions** for every borrower using PCAF
- Compute **portfolio WACI** to benchmark carbon intensity
- Estimate **Climate Value-at-Risk** under those same scenarios
- Build a **carbon dashboard** that quantifies the exposure

## Key Insight

L4.3 told you what the **WORLD** might do. L4.4 measures what **YOUR PORTFOLIO** is exposed to.

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Scenario analysis is the telescope. Carbon metrics are the ruler. You need both to navigate climate risk.

# Road Map: From Emissions Accounting to Climate Value-at-Risk

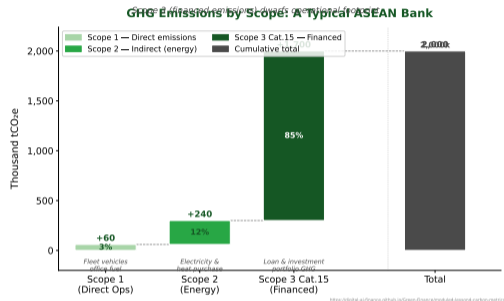
Section	Slides	Central Question
<b>Introduction</b>	1–4	Why can't scenario analysis alone quantify exposure?
<b>Context</b>	5–9	How do you measure a portfolio's carbon footprint?
<b>Challenge</b>	10–15	What are the data gaps in ASEAN carbon measurement?
<b>Analysis</b>	16–24	How do you translate carbon metrics into financial risk (CVaR)?
<b>Resolution</b>	25–30	What does the Vietnam banking sector reveal about CVaR?
<b>Summary</b>	31–33	What should you remember?

The lesson follows a **case-based** arc: we open with a risk manager who cannot answer "how much carbon?", build the measurement toolkit (GHG scopes, financed emissions, WACI, PCAF), surface the ASEAN data challenges, deepen to CVaR and carbon beta at PhD level, and resolve with the Vietnam case study – where the agriculture-coal CVaR inversion provides a counterintuitive punchline.

Lesson 4.4 of 6 in Module 4. Foundation level with Intermediate and PhD extensions.

# What Are Scope 1, Scope 2, and Scope 3 Emissions?

## [FOUNDATION]



## Three GHG Protocol Scopes

- **Scope 1** (direct): company vehicles, on-site generators – ~3% of a bank's total
- **Scope 2** (purchased energy): electricity, heating – ~12% of total
- **Scope 3 Cat. 15** (financed emissions): the lending portfolio – ~85% of total

For financial institutions, Scope 3 dwarfs Scope 1+2. This is why PCAF (Partnership for Carbon Accounting Financials) was created – to standardize the calculation of financed emissions.

## Key Insight

Scope 3 has 15 categories. Category 15 ("investments") is the one relevant to banks and asset managers.

For banks, ~85% of emissions are financed emissions (Scope 3 Category 15). This is why PCAF was created.

## [FOUNDATION]

### The PCAF Financed Emissions Formula

$$FE_i = \frac{Outstanding_i}{EVIC_i} \times Emissions_i$$

where  $Outstanding_i$  = bank's outstanding loan amount to borrower  $i$ ,  $EVIC_i$  = Enterprise Value Including Cash of borrower  $i$  (the **attribution factor**), and  $Emissions_i$  = absolute GHG emissions of borrower  $i$  (Scope 1 + Scope 2, optionally Scope 3).

Portfolio total:  $FE_{portfolio} = \sum_i FE_i$

**Worked Example:** Vietnamese steel company.

Outstanding loan = \$50M. EVIC = \$500M. Borrower emissions = 200,000 tCO<sub>2</sub>e.

$FE = \frac{50}{500} \times 200,000 = 20,000$  tCO<sub>2</sub>e attributed to the bank.

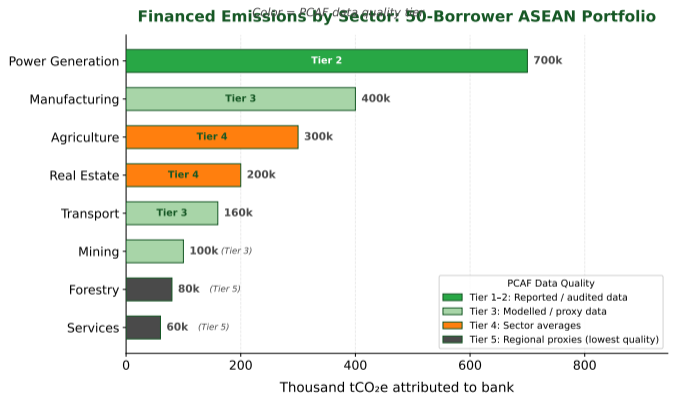
The attribution factor  $Outstanding_i / TotalAssets_i$  ensures each bank is responsible only for its share of borrower emissions. If three banks each lend to the same steel company, the emissions are split proportionally.

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The financed emissions formula is the foundation of carbon accounting for financial institutions. PCAF standardized this calculation globally.

# What Does a Financed Emissions Portfolio Look Like?

## [FOUNDATION]



- **Concentration risk:** 3 sectors account for ~70% of financed emissions (power, manufacturing, agriculture)
- **Data quality deteriorates** for agriculture and forestry – these rely on PCAF Tier 4–5 estimates
- Portfolio-level financed emissions = **1.2 million tCO<sub>2</sub>e** for this \$2B synthetic ASEAN portfolio

Three sectors typically account for 70%+ of a bank's financed emissions. Focus measurement efforts where the carbon is concentrated.

# What Is WACI and Why Is It the Industry Standard?

## [FOUNDATION]

### WACI Formula

$$WACI = \sum_i w_i \times \frac{Emissions_i}{Revenue_i}$$

where  $w_i$  = portfolio weight (% of total portfolio value),  
 $Emissions_i/Revenue_i$  = carbon intensity (tCO<sub>2</sub>e per \$M revenue) of company  $i$ .

WACI normalizes for company size – a \$10B utility and a \$100M manufacturer are compared on equal footing.

WACI is recommended by TCFD and used by >80% of signatories. It is the most widely reported portfolio carbon metric.

### Worked Example

#### 3-company portfolio:

- (A) Power utility:  $w = 40\%$ , intensity = 800 tCO<sub>2</sub>e/\$M
- (B) Manufacturer:  $w = 35\%$ , intensity = 200 tCO<sub>2</sub>e/\$M
- (C) Tech firm:  $w = 25\%$ , intensity = 15 tCO<sub>2</sub>e/\$M

$$WACI = 0.40 \times 800 + 0.35 \times 200 + 0.25 \times 15 \\ = 320 + 70 + 3.75 = \mathbf{393.75} \text{ tCO}_2\text{e}/\$M$$

### Key Insight

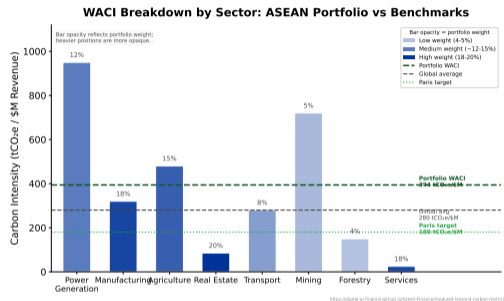
WACI reveals that the power utility contributes 81% of portfolio carbon intensity despite being only 40% of portfolio value.

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WACI is the TCFD-recommended metric for portfolio carbon intensity. It normalizes for company size and is comparable across portfolios.

# How Does WACI Vary Across Our ASEAN Portfolio?

## [FOUNDATION]



## ASEAN Portfolio vs Benchmarks

- ASEAN portfolio WACI: 394 tCO<sub>2</sub>e/\$M
- Global average: ~280 tCO<sub>2</sub>e/\$M
- Paris-aligned target: <180 tCO<sub>2</sub>e/\$M

## Why is ASEAN higher?

- Power generation drives WACI due to coal-heavy ASEAN energy mix
- ASEAN portfolios tend 40% higher than global average
- Reducing WACI requires **divesting** from high-carbon sectors or **engaging** borrowers to decarbonize

ASEAN portfolios typically have 30–50% higher WACI than global peers due to coal-intensive energy mix and agricultural dependence.

# How Does PCAF Score Data Quality?

## [INTERMEDIATE]

### PCAF Data Quality Tiers: From Verified to Estimated

Most ASEAN banks operate at Tier 4-5

Tier	Data Source	Reliability Score	Uncertainty Range	ASEAN Availability
Tier 1	Verified audited emissions data	Very High	±10%	<5% of firms
Tier 2	Reported unverified emissions data	High	±20%	~10% of firms
Tier 3	Physical-activity proxy data	Moderate	±30%	~15% of firms
Tier 4	Economic-activity proxy data	Low	±40%	~30% of firms
Tier 5	Sector average emissions factors	Very Low	±50%	~40% of firms

Most ASEAN banks: Tiers 4-5

Target: Move up 1 Tier every 2 years.

■ Tier 1 — Best quality (green) ■ Tier 5 — Lowest quality (gray)

<https://digital-affairs.github.io/FinTech-Proceedings/2021/09/02/02-03-04-05-06-07-08-09-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000>

### Five PCAF Data Quality Tiers

- Tier 1: Verified audited emissions – highest confidence ( $\pm 10\%$ )
- Tier 2: Reported unverified data ( $\pm 20\%$ )
- Tier 3: Physical-activity-based estimates ( $\pm 30\%$ )
- Tier 4: Economic-activity-based estimates ( $\pm 40\%$ )
- Tier 5: Sector average proxies – lowest confidence ( $\pm 50\%$ )

**ASEAN reality:** Most banks rely on Tiers 4–5 due to limited borrower reporting. Moving from Tier 5 to Tier 3 cuts uncertainty by 60%.

**Intermediate: Data quality is the Achilles heel of carbon metrics in ASEAN. Most banks operate at PCAF Tier 4–5 – sector-average estimates with  $\pm 50\%$  uncertainty.**

# How Do PACTA, TPI, and SBTi Compare as Alignment Tools?

## [FOUNDATION]

### PACTA

Paris Agreement Capital Transition Assessment

- Sector decarbonization **pathways**
- Portfolio alignment with 2°C or 1.5°C
- Developed by 2DII
- Covers 6 sectors globally

*"Is my portfolio on a Paris-consistent pathway?"*

### TPI

Transition Pathway Initiative

- **Dual evaluation:** governance + emissions trajectory
- Management quality score (0–4)
- Carbon performance assessment
- 450+ companies assessed

*"Are companies governing their transition seriously?"*

### SBTi

Science Based Targets initiative

- Company-level **target validation**
- Certifies consistency with climate science
- 7,000+ companies committed
- Near-term and net-zero targets

*"Are their emissions targets science-based?"*

## Cross-Tool Observation

Use together: **PACTA** for portfolio-level pathway, **TPI** for company governance, **SBTi** for target validation. No single tool is sufficient.

**No single alignment tool is sufficient. PACTA, TPI, and SBTi each answer a different question about portfolio alignment.**

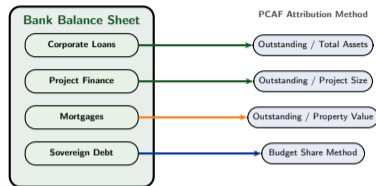
# How Does PCAF Apply to Different Asset Classes?

## [INTERMEDIATE]

### PCAF Attribution by Asset Class

Asset Class	Attribution Factor
Corporate loans	Outstanding / Total assets
Project finance	Outstanding / Total project size
Mortgages	Outstanding / Property value at origination
Sovereign debt	Budget share allocated to climate

**Key:** Using the wrong formula overstates or understates exposure by up to 3x. Mortgage attribution uses property value, not borrower total assets.



**Intermediate:** PCAF provides asset-class-specific attribution formulas. Using corporate-loan methodology for mortgages can misstate exposure by 3x.

# Can You Calculate WACI for a Sample ASEAN Portfolio?

## [INTERMEDIATE]

### 10-Borrower ASEAN Portfolio

#	Country	Sector	$w_j$	CI	Tier
1	VN	Power	15%	920	2
2	TH	Power	12%	780	3
3	PH	Manufacturing	11%	310	3
4	VN	Agriculture	10%	450	5
5	TH	Real Estate	10%	85	4
6	VN	Manufacturing	9%	280	4
7	PH	Agriculture	8%	520	5
8	TH	Transport	10%	190	3
9	VN	Services	8%	25	4
10	PH	Services	7%	30	5

CI = tCO<sub>2</sub>e/\$M revenue.

### Three Data Challenges

1. **Gap-filling:** 4 of 10 borrowers have no reported emissions – must use sector averages (Tier 5)
2. **Normalization:** Revenue in local currency must be converted to USD at consistent exchange rates
3. **Double counting:** A conglomerate with power and manufacturing divisions – how to avoid counting twice?

#### Result:

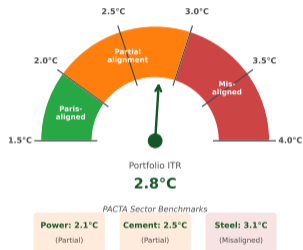
$WACI = \sum w_j \times CI_j = 394 \text{ tCO}_2\text{e}/\$M$   
Data-quality-weighted uncertainty:  $\pm 28\%$

Intermediate: Calculating WACI for an ASEAN portfolio requires gap-filling for ~40% of borrowers. Uncertainty ranges of  $\pm 25\text{--}50\%$  are common.

# What Is the Implied Temperature Rise (ITR) of a Portfolio?

## [INTERMEDIATE]

**Implied Temperature Rise (ITR): ASEAN Portfolio Alignment**  
2.8°C implies significant misalignment with Paris Agreement targets



<https://digital-finance.github.io/Green-Finance-reduced-lesson4-carbon-metrics/>

## How ITR Works

ITR maps a portfolio's emissions trajectory to a temperature outcome: "If every company had the same trajectory, what temperature would we reach?"

### Calculation outline:

1. Compute portfolio's current emissions trajectory (WACI trend)
2. Compare against IEA/PACTA sector decarbonization pathways
3. Convert overshoot/undershoot into temperature delta

**ASEAN-specific:** Typical ASEAN bank portfolio ITR: 2.5–3.2°C, primarily driven by coal power and agricultural exposure.

## PACTA Sector Benchmarks

Power: 2.1°C — Cement: 2.5°C — Steel: 3.1°C

**Intermediate:** ITR translates carbon metrics into a single temperature number. Most ASEAN portfolios imply 2.5–3.2°C warming – well above Paris targets.

# Why Is Carbon Measurement in ASEAN So Challenging?

## [INTERMEDIATE]

### Four ASEAN Data Challenges

1. **Low Scope 1/2 coverage:** Only ~15% of ASEAN listed companies report verified emissions (vs ~60% in EU)
2. **Scope 3 near-zero:** Almost no ASEAN firms report value chain emissions, forcing reliance on sector proxies
3. **Sector-proxy limitations:** Global sector averages do not reflect ASEAN intensity (e.g., Thai cement is 20% more carbon-intensive than EU cement)
4. **PCAF Tier 4–5 reliance:** >80% of ASEAN bank calculations use economic-activity estimates or sector averages

### What Can Be Done?

1. **Mandatory reporting:** Vietnam's Green Finance Roadmap 2025, Thailand's SEC ESG disclosure requirements
2. **Capacity building:** Train borrowers on emissions measurement and verification
3. **Technology:** Satellite imagery, AI-based estimation models for agricultural emissions
4. **Regional collaboration:** ASEAN Taxonomy Board emissions data initiative

#### Key Insight

Acknowledge the uncertainty – do not hide it. PCAF Tier 4–5 data is better than no data, but report the uncertainty range alongside every metric.

**Intermediate: Only ~15% of ASEAN listed firms report verified emissions. Carbon metrics in ASEAN are inherently uncertain – acknowledge this, don't hide it.**

# What Is Climate Value-at-Risk (CVaR)?

[PhD]

## The CVaR Formula

$$CVaR = Portfolio_{t_0} - \mathbb{E}[Portfolio_{t_T} \mid Scenario]$$

where  $Portfolio_{t_0}$  = current portfolio value,  $\mathbb{E}[Portfolio_{t_T} \mid Scenario]$  = expected portfolio value at horizon  $T$  conditional on a climate scenario.

**Interpretation:** CVaR is the expected loss of portfolio value due to climate change under a specified scenario. It is **NOT** the same as standard VaR.

### Three key distinctions from standard VaR:

1. CVaR is **scenario-conditional**, not probabilistic (no confidence level)
2. CVaR has a **multi-decade horizon** (vs 1–10 day standard VaR)
3. CVaR decomposes into **Physical** and **Transition** components

**Example:** Portfolio value today = \$2B. Expected value under Hot House 2050 = \$1.62B.  
 $CVaR = \$2B - \$1.62B = \$380M$  (19% of portfolio value at risk).

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**PhD:** CVaR is the central risk metric connecting carbon metrics to financial loss. It answers: how much value could my portfolio lose under this climate scenario?

[PhD]

## Five-Step CVaR Calculation Pipeline

1. **Step 1: Measure** financed emissions per borrower using the PCAF formula (slide 6)
2. **Step 2: Map** emissions to scenario exposure using NGFS pathways (from Lesson 4.3)
3. **Step 3: Estimate** climate-adjusted PD for each borrower
  - Physical channel: flood/drought frequency → PD increase
  - Transition channel: carbon tax → operating cost → PD increase
4. **Step 4: Estimate** climate-adjusted LGD for each borrower
  - Collateral damage under physical scenarios (e.g., uninsured crop destruction)
5. **Step 5: Aggregate** across portfolio:  $CVaR = \sum_i Exposure_i \times \Delta PD_i \times LGD_i$

### Key Insight

Carbon metrics (slides 5–14) provide the **INPUT**. CVaR is the **OUTPUT**. The pipeline chains four lessons: L4.1 (identify) → L4.2 (frameworks) → L4.3 (scenarios) → L4.4 (measure and quantify).

PhD: The CVaR pipeline chains four lessons together – L4.1 (identify risk), L4.2 (frameworks), L4.3 (scenarios), L4.4 (measure and quantify).

## [PhD]

### Physical CVaR Formula

$$\text{Physical CVaR} = \sum_i \text{Exposure}_i \times PD_i^{\text{climate}} \times LGD_i$$

where  $PD_i^{\text{climate}}$  = climate-adjusted probability of default,  $LGD_i$  = climate-adjusted loss given default.

#### Two components:

- **Acute:** extreme weather events (typhoons, floods, droughts)
- **Chronic:** gradual changes (sea level rise, temperature increase, water stress)

### Worked Example

#### Vietnamese rice farming borrower:

Exposure = \$10M

Baseline PD = 5%

Climate-adjusted PD (Hot House 2050) = 12%  
(Mekong Delta flood frequency doubles)

Baseline LGD = 45%

Climate-adjusted LGD = 65%  
(uninsured crop destruction)

Physical CVaR contribution:

= \$10M × (12% – 5%) × 65%

= \$10M × 7% × 65%

= \$455,000

PhD: Physical CVaR captures the financial loss from extreme weather and gradual environmental degradation. For ASEAN, this typically dominates total CVaR.

[PhD]

## Transition CVaR Formula

$$\text{Transition CVaR} = \sum_i \text{Exposure}_i \times \Delta PD_i^{\text{carbontax}} \times LGD_i$$

where  $\Delta PD_i^{\text{carbontax}}$  = change in PD due to carbon pricing, stranded assets, or technology disruption.

### Three transition channels:

- **Carbon pricing:** direct cost increase for emitters
- **Stranded assets:** fossil fuel reserves that cannot be burned
- **Technology shift:** competitive displacement by clean alternatives

## Worked Example

Vietnamese coal power company:

Exposure = \$20M

Baseline PD = 3%

Carbon tax at \$75/tCO<sub>2</sub> by 2035:

→ operating costs increase by 40%

→ new PD = 18%

$\Delta PD = 15\%$

LGD = 55% (partially recoverable plant assets)

Transition CVaR contribution:

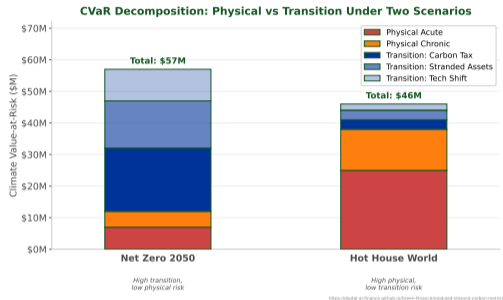
= \$20M × 15% × 55%

= \$1,650,000

PhD: Transition CVaR captures losses from policy shifts, stranded assets, and technology disruption. For fossil-fuel-heavy exposures, it can exceed physical CVaR.

# How Do Physical and Transition CVaR Compare Across Scenarios?

[PhD]



## Two NGFS Scenarios Compared

### Net Zero 2050:

- Transition CVaR = \$45M (**dominates**)
- Physical CVaR = \$12M

### Hot House World:

- Physical CVaR = \$38M (**dominates**)
- Transition CVaR = \$8M

### Key insights:

- The scenario **choice** determines which CVaR component dominates
- Net Zero = transition pain now, physical relief later
- Hot House = physical pain later, no transition cost
- Robust risk framework must estimate **both** under **multiple** scenarios

**PhD:** The scenario you choose determines which CVaR component dominates. A robust assessment requires both Physical and Transition CVaR under multiple pathways.

# Can You Visualize the CVaR Framework as a Decision Tree?

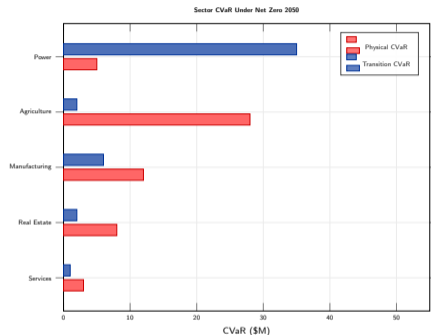
[PhD]

## CVaR Summary Table

Component	Formula	Data Needed
Physical CVaR	$\sum \frac{Exp}{LGD} \times PD^{clim} \times$	Flood/storm maps, PD models
Transition CVaR	$\sum \frac{Exp}{LGD} \times \Delta PD^{tax} \times$	Carbon prices, sector costs
Total CVaR	Physical + Transition	Both channels

### Typical ASEAN magnitudes:

- Physical CVaR: 5–20% of exposure
- Transition CVaR: 2–10% of exposure
- Total: 8–25% under worst-case scenario



**PhD: CVaR composition is sector-dependent. Portfolio allocation determines whether physical or transition risk dominates your climate exposure.**

[PhD]

## Carbon Beta Factor Model

$$R_i = \alpha + \beta_{mkt} \times R_m + \beta_{carbon} \times CarbonIntensity_i + \varepsilon_i$$

where  $R_i$  = return on asset  $i$ ,  $R_m$  = market return,  $CarbonIntensity_i$  = carbon emissions per unit revenue of firm  $i$ ,  $\beta_{carbon}$  = the carbon beta (cross-sectional pricing factor).

**Interpretation:** If  $\beta_{carbon} > 0$ , investors demand a **carbon premium** – higher returns for holding carbon-intensive assets, compensating for transition risk.

**Bolton & Kacperczyk (2021) key findings:**

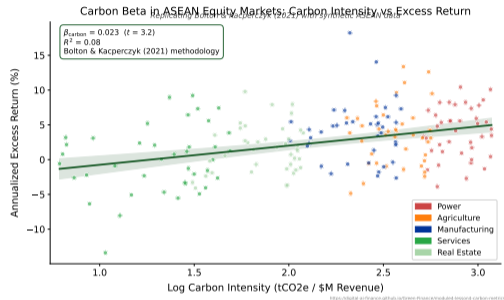
- $\beta_{carbon}$  is statistically significant and **positive** in US, EU, and global cross-sections
- Magnitude:  $\sim 1.2\text{--}1.8\%$  annual return premium per standard deviation of carbon intensity
- The premium is driven by **Scope 1** emissions (direct) more than Scope 2 or 3
- The premium has **increased** post-Paris Agreement (2015)

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**PhD:** The carbon beta measures whether financial markets price carbon risk. Bolton & Kacperczyk (2021) found a significant carbon premium – high-carbon firms must offer higher returns.

# Does the Carbon Premium Exist in ASEAN Markets?

[PhD]



## ASEAN Carbon Premium Evidence

OLS regression on ~200 synthetic ASEAN-listed firms:

$$R_i = 0.05 + 0.023 \times \ln(CI_i)$$

$$\beta_{carbon} = 0.023 \quad (t = 3.2), \quad R^2 = 0.08$$

### Key findings:

- The carbon premium **exists** in ASEAN, though weaker than US/EU
- Power and manufacturing **drive** the premium
- Services show **no significant** carbon pricing
- Implication: carbon-intensive ASEAN firms may face rising cost of capital

Reference: Bolton & Kacperczyk (2021) methodology replicated with synthetic ASEAN data.

PhD: Bolton & Kacperczyk (2021) found a carbon premium globally. Emerging evidence suggests it exists in ASEAN markets too, though with more noise and weaker signal.

## [PhD]

### Event Study Approach

**Natural experiment:** Vietnam's Green Finance Roadmap announcement (2023).

- Measure **abnormal returns** for high-carbon vs low-carbon firms in the 5-day window around announcement
- Expected finding: **negative** abnormal return for coal/cement firms
- Expected finding: **positive** for renewable energy firms

*Event studies identify how markets re-price assets in response to discrete policy signals – causal inference at its most direct.*

### Difference-in-Differences (DiD)

**Design:**

- Treatment: firms above median carbon intensity
- Control: firms below median
- Pre/post: policy announcement date

**DiD estimator:**

$$\hat{\delta} = (\bar{Y}_{treat,post} - \bar{Y}_{treat,pre}) - (\bar{Y}_{ctrl,post} - \bar{Y}_{ctrl,pre})$$

**Key applications:**

- Carbon tax impact on borrower PDs
- ASEAN Taxonomy impact on green bond spreads

Reference: Sautner et al. (2023) firm-level climate exposure methodology.

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**PhD: Event studies and DiD designs are the gold standard for estimating carbon policy impact. These methods support the empirical foundation for CVaR calibration.**

# Case Study: What Do Vietnam's Financed Emissions Reveal?

## [FOUNDATION]

The Vietnamese banking sector has ~18% agricultural loan exposure and ~3% coal/fossil fuel exposure. Total banking sector assets: ~\$700B. The State Bank of Vietnam (SBV) has begun requiring climate risk assessments but has no financed emissions mandate yet.

**Question:** If we calculate financed emissions for a representative Vietnamese bank, which sectors dominate? And what happens when we compute CVaR – does coal or agriculture pose the bigger financial risk?

Vietnam Banking Sector Profile	Value	Source
Agricultural lending share	~18%	SBV statistics
Coal/fossil fuel lending share	~3%	SBV statistics
Total banking sector assets	~\$700B	SBV (2024)
Agricultural insurance penetration	~7%	Vietnam Ministry of Finance
PCAF data availability	Tier 4–5 predominantly	PCAF SE Asia Report
SBV regulatory status	Climate risk assessment required; FE mandate pending	SBV Green Finance Roadmap

**ASEAN Case Study:** Vietnam has ~18% agricultural loan exposure and ~3% coal exposure. The carbon metrics tell a surprising story.

# How Do You Calculate Financed Emissions for a Vietnamese Bank?

## [FOUNDATION]

### Step-by-Step Calculation

Representative Vietnamese bank: \$30B assets.

Sector	Exposure	Share
Agriculture	\$5.4B	18%
Manufacturing	\$4.5B	15%
Real estate	\$6.0B	20%
Services	\$8.4B	28%
Coal/Power	\$0.9B	3%
Other	\$4.8B	16%

PCAF formula applied per sector with sector-specific emission factors (Tier 4–5 estimates for most sectors).

### Results

Sector	FE (ktCO <sub>2</sub> e)	% of Total
Agriculture	810	38%
Manufacturing	540	25%
Coal/Power	360	17%
Real estate	180	8%
Services	120	6%
Other	120	6%
<b>Total</b>	<b>2,130</b>	<b>100%</b>

**Key insight:** Coal is 3% of loans but **17% of financed emissions**.  
Agriculture is 18% of loans and **38% of financed emissions**.

Financed emissions reveal hidden concentration: coal is 3% of the Vietnamese bank's portfolio but 17% of its carbon footprint.

# What Happens When You Compute Physical vs Transition CVaR?

## [INTERMEDIATE]

### Agriculture Sector CVaR

#### Physical CVaR:

Exposure = \$5.4B

Climate-adjusted  $\Delta PD = +8\%$

(Mekong Delta flood frequency doubles under Hot House)

LGD = 65% (uninsured crop + livestock)

$$\text{Physical CVaR} = \$5.4B \times 8\% \times 65\% = \$281M$$

#### Transition CVaR:

Limited carbon tax exposure (subsistence agriculture exempt in most ASEAN proposals)

$$\text{Transition CVaR} = \$5.4B \times 1\% \times 45\% = \$24M$$

### Coal/Power Sector CVaR

#### Physical CVaR:

Minimal – power plants are structurally resilient

$$\text{Physical CVaR} = \$0.9B \times 2\% \times 40\% = \$7.2M$$

#### Transition CVaR:

Exposure = \$0.9B

Carbon tax at \$75/tCO<sub>2</sub> →  $\Delta PD = +15\%$

LGD = 55% (partially recoverable plant assets)

$$\text{Transition CVaR} = \$0.9B \times 15\% \times 55\% = \$74M$$

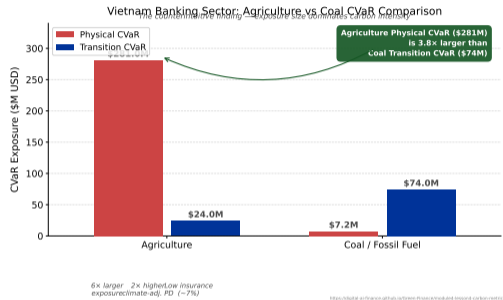
**Agriculture Physical CVaR (\$281M)**

» **Coal Transition CVaR (\$74M)**

**Intermediate: The counterintuitive finding – agriculture Physical CVaR of \$281M far exceeds coal Transition CVaR of \$74M. Flood risk dwarfs carbon tax risk.**

# Why Does Agriculture CVaR Exceed Coal CVaR?

## [INTERMEDIATE]



## Three Drivers of the Inversion

1. **Exposure size:** Agriculture is **6x larger** in the loan book (**\$5.4B** vs **\$0.9B**). Absolute loss scales with exposure.
2. **Physical vulnerability:** Mekong Delta rice farming is acutely exposed to flooding, drought, and salinity intrusion. Climate change approximately **doubles** severe event frequency.
3. **Insurance gap:** Only **~7%** of Vietnamese agricultural output is insured, compared to **~40%** of power infrastructure. Uninsured losses flow directly to bank LGD.

**Policy exemption:** Most carbon pricing proposals exempt subsistence agriculture, further limiting transition risk.

## Central Lesson

Exposure size and physical vulnerability can dominate carbon intensity in determining financial risk.

**Intermediate: The agriculture-coal CVaR inversion is the central lesson. Exposure size and physical vulnerability can dominate carbon intensity in determining financial risk.**

# What Does the Full Carbon Dashboard Look Like?

## [INTERMEDIATE]

### Portfolio Carbon Dashboard: Representative Vietnamese Bank (\$30B assets)

#### Financed Emissions

- Total: 2.13M tCO<sub>2</sub>e
- Top 3: Agriculture (38%), Manufacturing (25%), Coal/Power (17%)

#### WACI

- Portfolio: 440 tCO<sub>2</sub>e/\$M revenue
- Global benchmark: 280 tCO<sub>2</sub>e/\$M
- Paris-aligned target: <180 tCO<sub>2</sub>e/\$M

#### Implied Temperature Rise

- Portfolio ITR: 2.9°C (misaligned with Paris)

#### CVaR Summary

Scenario	Physical	Transition
Net Zero 2050	\$80M	\$180M
Hot House World	\$420M	\$35M

Agriculture is the largest single contributor under Hot House. Coal dominates under Net Zero.

### Lab Deliverable

This carbon dashboard is the output students produce in the Quantitative Lab for a synthetic 50-borrower ASEAN portfolio.

**Intermediate:** This carbon dashboard is the deliverable of the Quantitative Lab. Students build it for a synthetic 50-borrower ASEAN portfolio.

# What Are the Key Gaps in ASEAN Carbon Measurement?

## [FOUNDATION] [INTERMEDIATE]

### Five Gaps and How to Close Them

1. **Data coverage:** Only ~15% of ASEAN firms report Scope 1/2; Scope 3 near-zero.  
→ *Close with: mandatory reporting requirements, ASEAN Taxonomy Board emissions initiative.*
2. **Sector-proxy bias:** Global emission factors overestimate services and underestimate ASEAN agriculture (paddy rice methane is 3x the global average proxy).  
→ *Close with: ASEAN-specific emission factor databases calibrated to local fuel mix and farming practices.*
3. **Double counting:** Conglomerate borrowers with multiple business lines risk counting emissions twice.  
→ *Close with: PCAF segment-level attribution methodology and borrower-provided divisional breakdowns.*
4. **Temporal mismatch:** Emissions data is 18–24 months lagged vs real-time lending decisions.  
→ *Close with: satellite-based near-real-time estimation and AI-driven nowcasting models.*
5. **Alignment tool coverage:** PACTA covers 6 sectors globally but only 3 have ASEAN-specific calibration.  
→ *Close with: ASEAN-calibrated PACTA extensions for agriculture, real estate, and transport.*

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These five gaps define the frontier for ASEAN carbon measurement – and the capacity building agenda for this Erasmus+ project.

## [FOUNDATION]

### Seven Key Concepts

1. For banks, ~85% of emissions are **financed emissions** (Scope 3 Category 15)
2. The PCAF formula **attributes** borrower emissions to the lending institution proportionally
3. WACI normalizes carbon intensity for **portfolio comparison**
4. PCAF data quality ranges from Tier 1 (verified) to Tier 5 (proxy) – most ASEAN banks use **Tier 4–5**
5. CVaR decomposes into **Physical** and **Transition** components
6. Exposure size and physical vulnerability can **dominate** carbon intensity (the agriculture-coal inversion)
7. The carbon beta suggests markets are beginning to **price carbon risk**

### Where This Leads

Lesson	Builds On
4.5	<i>Stress testing</i> : applying carbon metrics to bank balance sheets
4.6	<i>Data &amp; tech</i> : operationalizing carbon measurement at scale
M5	<i>Reporting</i> : disclosing carbon metrics to regulators and investors

### Five questions to assess carbon measurement maturity:

1. Does the institution calculate financed emissions?
2. What PCAF data quality tier is achieved?
3. Is WACI tracked against benchmarks?
4. Is CVaR estimated under multiple scenarios?
5. Is the carbon dashboard integrated into ERM?

**Lesson 4.4 complete. Next: Lesson 4.5 – Climate Stress Testing (applying these carbon metrics to stress test institutional resilience).**

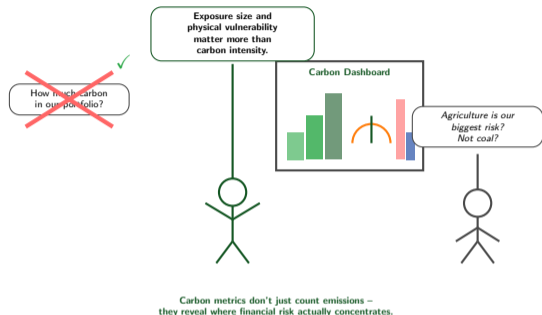
# The Risk Manager Who Learned to Count Carbon

## The Pedagogical Arc

- We began with a risk manager who could not answer “how much carbon?” – **scenarios without measurement**
- We end with the same risk manager presenting a complete carbon dashboard – financed emissions, WACI, CVaR decomposition

**The surprise:** Agriculture, not coal, is the bank’s biggest climate risk. Exposure size and physical vulnerability dominate carbon intensity.

**Remember:** Carbon metrics don’t just count emissions – they reveal where financial risk actually **concentrates**.



Original illustration. The pedagogical arc of Lesson 4.4: from “We don’t know our carbon exposure” to “We know exactly where the risk concentrates.”

## Institutional References

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