

NFTs & Digital Assets: Course Preview

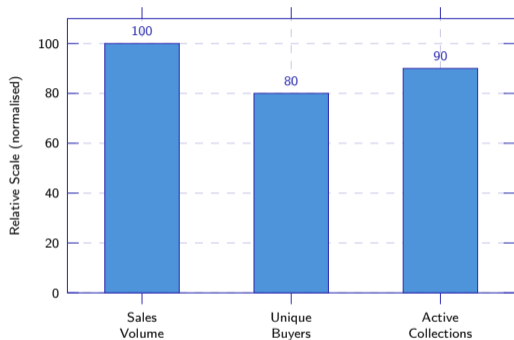
INTRO Preview

Prof. Dr. Joerg Osterrieder

University Lecture Series

February 24, 2026

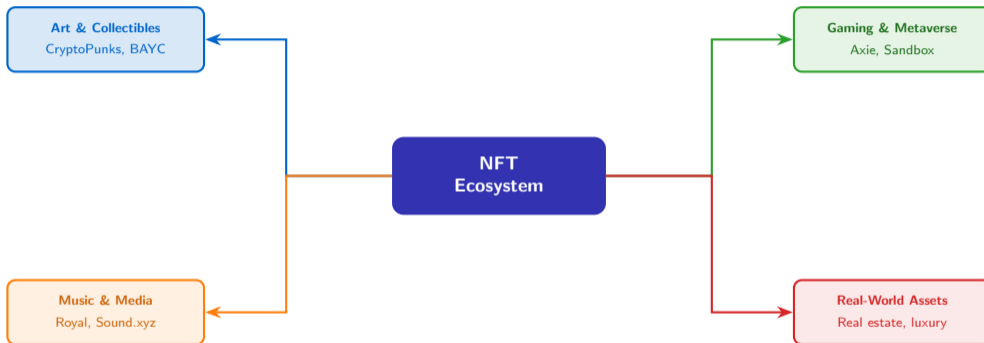
Why NFTs Matter



Key Metrics

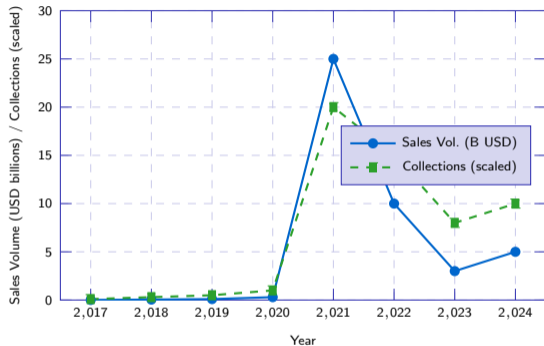
- ✓ **\$25B+** peak annual sales
- ✓ **2M+** unique buyers/sellers
- ✓ **100K+** active collections
- ✓ Gaming/art/real estate applications

NFTs are reshaping digital ownership across art, gaming, and real-world assets.



NFT ecosystem spans digital and physical assets, with new use cases emerging rapidly.

NFT Market Trajectory



Growth Drivers

- ✓ PFP collections drove 2021 boom
- ✓ Gaming NFTs sustaining utility
- ✓ RWA tokenization emerging
- ✓ Regulatory clarity improving

market survived the 2022 downturn and is finding sustainable use cases.

NFT



Prerequisites

- ✓ Basic blockchain and Ethereum knowledge
- ✓ Familiarity with ERC-20 token standards

Outcomes

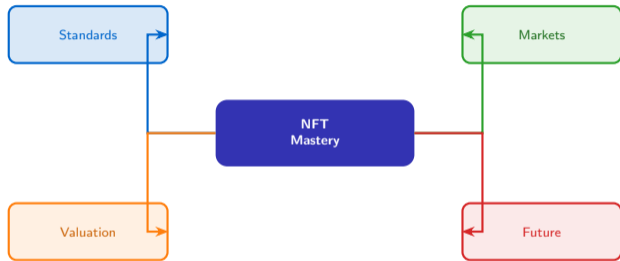
- ✓ Evaluate NFT projects quantitatively
- ✓ Analyse rarity, valuation, and market dynamics

From

NFT fundamentals to advanced topics in 55 frames.

Learning Outcomes

- ✓ **NFT standards** — ERC-721, ERC-1155, metadata schemas
- ✓ **Marketplace analysis** — fees, royalties, and liquidity dynamics
- ✓ **Valuation metrics** — rarity scoring and floor price models
- ✓ **Future directions** — soulbound tokens and real-world asset tokenization



the end you will be able to evaluate any NFT project quantitatively.

By